

# NUXE

P A R I S



## ANTI-DARK SPOT OR ANTI-AGING, WHY CHOOSE?

**NEW: The Anti-Dark Spot + Anti-Aging Cream SPF30**  
in the Nuxuriance Ultra range

**INNOVATION**

AVAILABLE SINCE JANUARY 2026



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*Nuxuriance*  
**ULTRA**

LE SOIN ANTI-TACHES  
+ ANTI-ÂGE

**SPF 30**

THE ANTI-DARK SPOT  
+ ANTI-AGING CREAM

ALFA [3R] TECHNOLOGY  
5% NIACINAMIDE

**-47%**  
**dark spots**  
**intensity<sup>(1)</sup>**

(1) Usage test - 42 volunteers - improvement %  
evaluated by a dermatologist after 56 days.

## ANTI-DARK SPOT OR ANTI-AGING, WHY CHOOSE?

Over time, our skin concerns change and multiply,  
with **dark spots** the No.2 concern of women,  
just behind loss of elasticity<sup>(1)</sup>.

**NUXE addresses these essential needs in a single step** with Nuxuriance Ultra  
ALFA [3R] - **The Anti-Dark Spot + Anti-Aging Cream SPF30.**

Developed as a **global expert solution**, this cream combines **anti-dark spots**  
**with anti-aging efficacy**, associating **ALFA[3R] technology<sup>(2)</sup>**,  
**5% niacinamide** and a **SPF30** sunscreen to target the visible signs of aging.

This everyday essential delivers on high performance, efficacy and  
sensorial pleasure for **skin that chooses excellence!**

(1) Source: <https://www.instyle.com/beauty/biggest-skin-concerns-survey> - Survey among 1,800 racially diverse women, from age 18 to 74.

(2) ALFA [3R] TECHNOLOGY = Alfalfa Extract + Hyaluronic Acid + Hemerocallis Fulva Extract.

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ANTI-DARK SPOT  
AND ANTI-AGING  
**DUAL ACTION** TO:

- ✓ PREVENT
- ✓ CORRECT
- ✓ PROTECT

## ITS ULTIMATE POWER

NUXE's promise to women: effective, ultra-sensorial, and above all, perfectly adapted solutions to their specific needs. This is particularly relevant today, as half of women in Europe now choose to use just one essential product daily<sup>(1)</sup>...

What if a single solution could do it all? And solve the complex equation of **dark spots + signs of aging?**

In 2025, NUXE redefined skincare with The Exceptional Day & Night Cream Nuxuriance Ultra ALFA [3R] — a single, multi-benefit cream for both day & night use. NUXE is enriching its range again with a versatile new product that delivers dual action on dark spots and signs of aging, fitting seamlessly into your skincare routine: **Nuxuriance Ultra ALFA [3R] - The Anti-Dark Spot + Anti-Aging Cream SPF30.**

### PREVENT

Skin aging is a progressive and universal biological process that begins long before the first visible signs of aging appear. Both intrinsic and environmental factors accelerate this process, leading to the formation of fine lines and dark spots.

This is why early action is essential to maintaining a youthful appearance and prevent these signs. Drawing on its proven expertise, NUXE now offers a holistic approach powered by ALFA [3R] technology and niacinamide.

This product moisturizes and protects the skin from external aggressions to slow the visible signs of aging.

### CORRECT

Restoring what skin loses over time, this formula targets several visible and often persistent markers, correcting **all types of dark spots** — sun-induced, age-related and blemishes — while addressing the **main signs of aging**: loss of firmness, sagging, lack of radiance and wrinkles.

### PROTECT

With SPF30 protection, this formula combines four UV filters for broad-spectrum sun protection against UVA, UVB and blue light. It **protects the skin from premature aging and slows the appearance of dark spots** — An essential step, considering that **80% of the visible signs of aging are related to UV exposure**<sup>(2)</sup>.



**4 PATENTS**



## **HIGH-PERFORMANCE COMBINATION**

**The secret: a powerful blend of expert active ingredients with a silky, sensorial texture for a visibly enhanced complexion every morning.**

### **ALFA [3R] TECHNOLOGY, MORE EFFECTIVE THAN RETINOL<sup>(1)</sup>**

Concentrated in natural hyaluronic acid and extracts of alfalfa (lucerne) and hemerocallis obtained from oleo-eco extraction, it [R]evitalizes, [R]enews and [R]esurfaces. Developed by NUXE Research, it stimulates cellular regeneration and boosts natural collagen production.

### **NIACINAMIDE, AN OPTIMAL CONCENTRATION OF 5%**

A recognised dermatological active ingredient, with anti-dark spots and anti-aging efficacy, niacinamide helps to inhibit melanin transfer, stimulate natural collagen production and strengthen the barrier function. At this optimal concentration, niacinamide acts to fade existing dark spots, even out skin tone and improve the skin's radiance and texture.

### **BROAD-SPECTRUM SPF30 SUNSCREEN**

This sun protection limits melanocyte stimulation. Essential to prevent the appearance of new dark spots and limit the signs of aging, it protects the skin from the sun — the leading cause of premature aging. Its combination of four filters offers complete protection against UVB, short-wave and long-wave UVA, and blue light.

(1) In vitro test.



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ALFA [3R] TECHNOLOGY  
5% NIACINAMIDE

## DOUBLE ACTION: ANTI-DARK SPOT + ANTI-AGING

### [ANTI-DARK SPOTS]

Dark spots intensity reduced by **47%**<sup>(1)</sup>.

Skin tone is more uniform for **81%** of users<sup>(2)</sup>.

**Dark spots — sun, post-inflammatory and age-related — are reduced in size, intensity and number with each application.**

### [ANTI-AGING]

Skin is smoother for **81%** of women<sup>(2)</sup>.

**83%** <sup>(2)</sup> find their skin more toned.

**Wrinkles are visibly smoothed, facial contours feel firmer and features more sculpted.**



(1) Usage test – 42 volunteers - improvement % evaluated by a dermatologist after 56 days. (2) Usage test – 42 volunteers. Satisfaction % after 56 days of use. (3) Usage test. Results after 56 days of usage. Average case.



## DAILY PLEASURE

### DESIGNED TO SEAMLESSLY FIT INTO ANY RITUAL,

this versatile product with a light, fluid texture instantly melts into the skin for rapid absorption, leaving zero white cast or greasy residue. Offering instant comfort, this product invites you on an ultimate sensory journey, blending white flowers and a hint of fruit on a base of mild, consoling wood and musk.

### REDUCES ALL FORMS OF DARK SPOTS –

sun exposure, aging and blemishes — it addresses diverse needs, making it suitable for every skin type and complexion without complicating your routine.

**71%** of women  
embrace their  
bare skin after  
using this  
product<sup>(1)</sup>

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## THE EXCEPTIONAL GLOBAL ANTI-AGING RITUAL

Central to these formulas, **NIACINAMIDE** (Vitamin B3) is an essential active ingredient that acts around the clock to even skin tone, reduce dark spots and improve radiance and texture for **dual action against dark spots and skin aging**. As a daily ally, NUXE recommends this **minimalist 3-step routine**.

### 1 *Super Serum [10]*

THE UNIVERSAL  
AGE-DEFYING  
CONCENTRATE

The power of 10 serums in a single formula<sup>(1)</sup>. This universal age-defying concentrate is powered by a formula rich in natural hyaluronic acid, niacinamide, thousands of micro-spheres of fractionated botanical oils and a patented botanical complex. Formulated with 95% natural origin ingredients, it offers a powerful 360° correction to target wrinkles, improve firmness and reduce dark spots.

### 2 *Nuxuriance ULTRA ALFA [3R]*

NEW:  
THE ANTI-DARK SPOT  
+ ANTI-AGING CREAM  
SPF30

Doubly effective, this anti-dark spots and anti-aging product promises all-day action, ensuring prevention, correction and protection thanks to 5% niacinamide, exclusive Alfa [3R] technology and a broad-spectrum SPF30 sunscreen.

THE EXCEPTIONAL DAY  
& NIGHT CREAM

A versatile product for your evening ritual and for days away from UV exposure. Its continuous-action formula works day and night, powered by exclusive Alfa [3R] technology and niacinamide to enhance radiance and even skin tone.

(1) Smooths wrinkles, firms, replumps, reduces dark spots, enhances radiance, tightens pores, moisturizes, nourishes, repairs and protects from external factors, including pollution and temperature variations.



## OUR SPA AT HOME RITUALS

### STEP 1

*Super Serum [10]*

+

### STEP 2

*Nuxuriance ULTRA*



**THE UNIVERSAL  
AGE-DEFYING  
CONCENTRATE**



**NEW: THE ANTI-DARK  
SPOT + ANTI-AGING  
CREAM SPF30**



**THE EXCEPTIONAL  
DAY & NIGHT  
CREAM**

*“Dispense half a pipette of serum and spread the product over your fingers. For optimal absorption and instant smoothing action, apply the serum to your face and neck, placing both hands flat to exert light pressure. Follow this by gently smoothing the serum over your cheeks and forehead, always working from the centre outwards. This expert technique is the ideal addition to your morning and evening ritual.”*

*“Complete your ritual by taking a generous amount of cream and gently warming it between your hands. Start applying the cream to your face by resting both hands flat on each side of your nose. Using upward motions, smooth the product towards the hairline, applying light pressure for a natural lifting effect. Finish by lightly tapping with your fingertips all over your face to restore your glowing complexion.”*

**Alison Tahraoui – Facialist  
Manager, NUXE SPA International Training**

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## THE COLLECTION

### *Nuxuriance* **ULTRA** ALFA [3R]

New  
JANUARY 2026



#### FACE

##### The Exceptional Day & Night Cream

75 ml jar

RRP

(Recommended Retail  
Price): **89.50 CHF**

##### The Eye & Lip Contour Cream

15 ml tube

RRP: **49.90 CHF**

**NEW:**  
The Anti-Dark Spot +  
Anti-Aging Cream SPF30

50 ml tube - RRP: **68.90 CHF**

##### The Global Anti-Aging Cream

50 ml jar

RRP: **67.90 CHF**

The Global Anti-Aging  
Rich Cream

50 ml jar

RRP: **67.90CHF**

##### The Dark Spot Correcting Serum

30 ml bottle with pipette

RRP: **72.90CHF**

The Global Anti-Aging  
Night Cream

50 ml jar -

RRP: **67.90CHF**

#### BODY

##### The Dark Spot Correcting Hand Cream

75 ml tube

RRP: **30.00CHF**

The Firming Body Milk

400 ml pump bottle

RRP: **49.90CHF**

(1) The Dark Spot Correcting Hand Cream and the Firming Body Milk do not contain Alfa [3R] technology.

## ABOUT NUXE

Over 30 years ago, Aliza Jabès blazed a trail for natural and glamorous beauty care in pharmacies with the pioneering launch of her clean<sup>(1)</sup> and vegan\* multi-usage dry oil. A groundbreaking product with irresistible sensoriality, Huile Prodigieuse® quickly became iconic, No. 1 in France<sup>(2)</sup> and many other countries. A pioneer in “French pharmacy” beauty, NUXE’s approach is underpinned by R&D in natural cosmetology and botanical oils: the products are developed using powerful natural ingredients, according to a strict formulation charter and are tested under dermatological supervision. This made-in-France expertise has been confirmed with the award of over 40 patents.

Evoking a real emotional response with their ultra-sensorial textures and fragrances, NUXE products are attracting increasing numbers of followers who regard them as their “everyday luxuries”. NUXE is now the No. 1 laboratory in natural-origin skincare in French pharmacies and health & beauty stores<sup>(3)</sup> and is present in 60 countries. The experience can also be enjoyed in NUXE Spas — the ultimate synergy of skin science and facialist artistry, with over 60 well-being destinations in exclusive and exceptional settings all over the world.

FORMULAS DESIGNED  
AND MANUFACTURED  
IN FRANCE

VEGAN<sup>+</sup>  
FORMULA  
VEGAN FORMULAS<sup>+</sup>  
AND NO ANIMAL TESTING<sup>+</sup>

OILS 100%  
BOTANICAL  
FORMULATION  
WITH BOTANICAL 100% OILS

NUXE  
**30** YEARS OF RESEARCH  
IN NATURAL COSMETOLOGY  
30 YEARS OF RESEARCH  
IN NATURAL COSMETOLOGY  
AND 40 PATENTS

COMMITTED TO  
PROTECTING BEES  
NUXE SUPPORTS BEE CONSERVATION  
BY SPONSORING BEEHIVES WITH  
“UN TOIT POUR LES ABEILLES”  
(A HOME FOR BEES)

OCEANOPLASTIC  
PARTICIPATION IN PROTECTING THE OCEANS  
FROM PLASTIC POLLUTION,  
ALONGSIDE THE ENVIRONMENTAL  
NGO OCEANOPLASTIC IN FRANCE

THE MOIST BEAUTY FORMER  
**CEW**  
FRANCE  
A PARTNERSHIP SINCE 2001  
WITH CEW “CENTRES DE BEAUTÉ”  
TO OFFER COSMETIC SKINCARE  
TO PATIENTS SUFFERING  
FROM SERIOUS ILLNESSES

1001 FONTAINES  
INSTALLATION OF DRINKING WATER  
FOUNTAINS IN CAMBODIA  
AND MADAGASCAR WITH THE  
1001 FONTAINES ASSOCIATION

L'AGENCE  
DU DON  
EN NATURE  
PRODUCT DONATIONS THROUGH  
A PARTNERSHIP WITH AGENCE DU DON  
EN NATURE, A CHARITY WHICH DISTRIBUTES  
PRODUCTS TO PEOPLE LIVING IN POVERTY

(1) Clean formula according to NUXE. Further information on [www.nuxe.com](http://www.nuxe.com).

(2) GERSDATA - SOGEARLY – NUXE Dermocosmetics market – Body Moisturizers Segment, Oil for topical application Form - Value CATTIC - French pharmacies and parapharmacies – MAT 06/2025.

(3) GERS DATA - SOGEARLY – Reconstituted Dermocosmetics market – Natural Brand – Value CATTIC – French pharmacies and parapharmacies – MAT 06/2025.

\*Vegan formula with no ingredients or derivatives of animal origin. With the exception of the Rêve de Miel care range and the Very Rose lip balm.

\*\* In compliance with applicable European regulations.

